

# ROCKIN ROGERS™ DAYS SPONSOR BENEFITS GUIDE

Rockin Rogers™ Sponsor Benefits - this is a summary of the benefits you will receive in each level of sponsorship. This is your opportunity to be involved in our communities premiere event, promoting your business while giving back to our community.

	Platinum \$2500 +	Gold \$1000	Silver \$500	Bronze \$250
<b>NEW 2013: Electronic Billboard @ I-94 &amp; Rogers Exit</b> [Ad to run one week after event. Company LOGO* if permissible]	X			
Company signage on Main Stage of Entertainment Center	x			
• Highest prominent ad size & placement	x			
Company Banner** displayed by gate within Main Entertainment Center	x	x		
• Rockin Rogers Days Sponsor Magnet: for parade display and company recognition throughout the year	x	x		
Higher prominent ad size & placement		x		
• Company Logo, approved by sponsor*, on Parade Flyer - hand out to ~ 2000 participants	x	x		
Thank you ad with <i>company logo*</i> in Crow River News, and Rogers Lions Website	x	x		
• 50% off Coupon(s) – for Crow River News advertising.	x	x		
Prominent positioning for Rockin Rogers Days Parade	x	x		
• Premiere Sponsor exhibit booth 12'x20' ***	x	x		
<u>Silver Option</u> : Choice of a <i>commemorative Rockin Rogers Sponsor Magnet OR Company Banner**</i> in Main Entertainment Center				
• Complimentary Parade Entry	x	x	x	x
Sponsor Thank-YOU Banner***, supplied by RR Committee, in Main Entertainment Center	x	x	x	x
• <i>Company name****</i> on Parade Flyer			x	x
<i>Company name****</i> on Sponsorship home page http://www.rockinrogersdays.com (under sponsors section)			x	x
• Thank you ad with <i>company name****</i> in Crow River News, and Rogers Lions Website			x	x
25% off Coupon(s) – for Crow River News advertising.			x	x
• Complimentary Carnival Tickets - booklets (\$10 Value each)	10	5	2	1
Complimentary Event Entry Buttons (\$10 Value each)	10	5	2	1
• Preferred parade positioning			x	x

\* Sponsor must opt-in and supply logo. Sponsor will assume all responsibilities for corporate approvals. RR Committee will make best efforts to conform to logo use guidelines, but in no way be liable for any non-conformity issues.

\*\* Sponsor must provide advertising banner. Maximum banner size is 2' x 5'. Placement of banner is at the discretion of the RR Committee.

\*\*\*product or promotion items require pre-event written approval from RR Committee. No electrical or utility services will be available or allowed (e.g. generators). Booth location determined by RR Committee and communicated to sponsor by Wednesday preceding event. Sponsor shall bear all responsibilities for set-up and security of their exhibit.

\*\*\*\* Distinctive font size per sponsor category will be used to the extent that we, RR Committee, can control font size outcome

All: To ensure inclusion on all benefit offers, Sponsor Entry Forms must be received by May 15th. Afterwhich, a "best effort" will be made.

[www.rogersmnlions.org](http://www.rogersmnlions.org)

## Return Forms to:

Rogers Lions - Rockin' Rogers Days  
21897 S. Diamond Lake Road  
Suite 400 | #250  
Rogers, MN 55374  
Attn: Calvin Smith



**ROGERS LIONS CLUB**  
**WE SERVE**